

How do  
you turn  
adults into  
children?

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*Art Gig!*





Presents "Art Gig"



## Artist Bio

# Bianca Carla Koch

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When I was about 12 years old, and not doing as I was told in art class, my teacher said to me “*you can’t paint and you can’t draw, so don’t bother*”, and I believed him! It took me a long time to figure out that he *was frustrated with me, he lashed out & he was wrong!*

My artistic skills lay dormant while I pursued my administrative talents within corporations. The impetus to pick up a paint brush came in 2003 when my mother, a talented watercolourist, passed away. By then it was almost 40 years since my art teacher sold me that lie. During my time working with corporations, and noting the value placed upon the functionality of a team, I pitched an idea for team building to my manager which was wholeheartedly received and I was given the green light. My artistic skills and my team building concept were added to my role. I loved working with teams to grow their confidence. I loved watching my colleagues produce their very own masterpieces – even though they insisted they could not. I was inspired by how their personal learnings were transferred into their workplace. Most of all I loved that I was able to paint more and to share that love with others.

I am self taught. I have no “formal” training in art. I have done a few in person and online classes. My love of nature guides, motivates and inspires my artwork. I use acrylic, watercolour and oils – whatever takes my fancy at the time. My passion is **colour**. My work has been sold in Australia, New Zealand & the United States. Although not through conscious effort, I find that most of my work sells through commissioned requests. I thrive on producing eclectic, organic, luscious, juicy, diverse works of art.

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# About

In an evermore structured business environment there comes a time when people need to have the space to express their personal passion, feelings and thoughts, with little regard for rules.

*Although we do have one rule - - - turn up, participate, laugh & have fun.*

“Art Gig” brings everyone onto the same level and provides an innovative experience for all, regardless of their position in the company, their academic background, their culture or artistic skills. There is no right or wrong, no good art or bad art, it’s a wholistic “artistic experience”.

All comers are encouraged to shrug off their inhibitions, be brave and work with all available media provided..... paints, brushes, fly swatters, dishwashing brushes, kitchen utensils, car washing sponges, their fingers and whatever else they can find that works for them, to produce an exciting and unique piece of art.

Should a team building exercise be the objective then the group can work together on one large canvas.

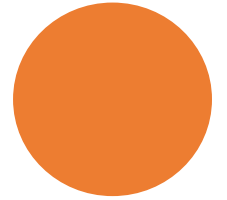


# Outcomes

One of the best things a company or organisation can do for its people in this present business environment is provide some lighthearted fun and stress-free activities. Happy, excited, motivated, confident human beings produce innovative work because they are engaged & interested.

“Art Gig” provides a two to three hour, creative and spontaneous artistic experience. By participating in such a broad and unrestricted environment, all participants will build a respect for each other’s creativity, initiative and uninhibited spontaneity and this, when transferred into the workplace, will improve participation and promote an *“anything’s possible”* culture.

Participants will learn how important it is to contribute regardless of their known or proven capabilities in any field. Everyone will be valued for their participation with no judgement on their completed masterpiece.



# A Culture of Innovation

These days there is a greater awareness of the role that organisational culture plays in creating, sustaining and developing a workplace of choice and fun for their people.

“Art Gig” helps promote a positive culture where challenge and innovation can flourish. Participants will have fun in this creative experience and they will challenge their own self imposed rules and regulations.

Clearly, people who have fun in their work environment, and thus enjoy coming to work, are more productive and more imaginative. They contribute more and play a role in uplifting the culture of which they are a part.



# Extraordinary Results

The completed artistic experience is always unique and amazing.

The completed works provide an immediate sense of self discovery, pride and enthusiasm which when taken forward into the workplace gives continuous reinforcement of the importance of creativity and unrestricted imagination in the formal work environment.

“Art Gig“ will provide some suggested wording for an invitation which will set the scene by inspiring people to come prepared to participate, to throw away their inhibitions and to allow their unconscious and intuitive expression to unfold onto the canvas.

*Paint, gravity & a canvas are all "a given" .....  
the rest – we create !!*



# A Total Solution

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This artistic expression is beneficial to the individual as an opportunity to develop and respect their personal capabilities.

As a team building exercise, “Art Gig” can bring together a disparate group of people to contribute to a common goal.

Individuals within each group can display spontaneous leadership capabilities by stimulating and encouraging others regardless of their position within the organisation.

As a conference breakout session, an inspirational activity, or motivational project, “Art Gig” provides people who may not have worked together, a safe place to meet, get to know each other and have a lot of fun.

We will work to provide a customised service that best suits the organisations’ specific needs and outcomes.





# In Summary

“Art Gig” uplifts, inspires, shifts perspectives, pushes boundaries, encourages bravery, levels the playing field, emboldens one to play, incites action, nurtures belief & builds team spirit – all while having mindboggling unrelenting FUN.

This has to be fantastic for individuals and, consequently, for their company or organisation.



Thanks for  
your time

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